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**Title:** Generalized convex functions and a solution of a problem of Zs. Páles

**Author(s):** Janusz Matkowski

Following an idea of Beckenbach, given a real function $\alpha$ defined on a convex subset $U$ of a linear space and $t \in (0;1)$, we define: convexity, $t$-convexity, Jensen convexity, affinity, $t$-affinity and Jensen affinity of a function $f : U \to \mathbb{R}$ with respect to $\alpha$. Some generalizations of Berstein–Doetsch and Sierpiński theorems are proved. Natural generalizations of Jensen and Cauchy functional equations are considered. A three variable functional equation on $\alpha$ which is a necessary condition for the existence of discontinuous Jensen affine functions with respect to $\alpha$ is presented. In one-dimensional case the explicit form of all Jensen affine functions with respect to $\alpha$, involving the homographic functions, are determined. Applying this result we obtain a complete solution of a problem posed by Zs. Páles. Moreover, without any regularity assumptions, some functional equations are solved.

**Address:**
Janusz Matkowski
Faculty of Mathematics
Computer Science and Econometry
University of Zielona Góra
Podgórna 50
PL-65246 Zielona Góra
Poland,
and
Institute of Mathematics
Silesian University
PL-40-007 Katowice
Poland