Title: D'Alembert's functional equation on topological monoids
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We prove that if $f$ is a continuous complex-valued function on the topological monoid $M$ with neutral element $e$ satisfying the functional equation

$$
f(x y z)+f(x z y)=2 f(x) f(y z)+2 f(y) f(z x)+2 f(z) f(x y)-4 f(x) f(y) f(z)
$$

and $f(e)=1$, then there is a continuous homomorphism $h: M \rightarrow \operatorname{Mat}_{2}(\mathbb{C})$, the multiplicative monoid of complex $2 \times 2$ matrices such that $f=\frac{1}{2}$ troh. As a consequence we prove that if $f$ is a continuous function on the topological group $G$ satisfying $f(x y)+f\left(x y^{-1}\right)=2 f(x) f(y)$ and $f(e)=1$ then there is a continuous homomorphism $h: G \rightarrow \mathrm{SL}_{2}(\mathbb{C})$ such that $f=\frac{1}{2} \operatorname{tr} \circ h$.

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